

#### **SCHOOL ID:**

# ONLINE DRINKWARE **FUNDRAISING SOLUTION**



DRINKWARE DONE DIFFERENTLY

### SELLING ONLINE IS FAST AND EASY!

1. Log on to (or scan QR Code): https://orderentry.giftkey.org/tumblers

#### 2. Click on REGISTER

a. Enter School ID that your sales representative provided to you and click the magnifying glass.



#### 3. Create PARENT REGISTRATION

- a. Students may register as their parent if they are able.
- b. Use student phone if registering themselves to receive text message.

#### 4. Create STUDENT REGISTRATION

- 5. Upload a photo if you wish and finish by clicking **Complete Registration.**
- 6.PROMOTE! Send email, share via social media, text shopping link to yourself to share with your entire contact list!



## Engage your network and raise more money!

- Fast, easy sharing to anyone in the country! TEXT that link! Last year, 98% of text
- messages were read and 90% were responded to within 30 minutes. Only 46% of emails received were opened.
- Remember, order can be shipped direct to home anywhere in the United States.
- Consumers are 71% more likely to make a purchase based on social media referrals. ASK for support of your fundraiser.
- Facebook accounts for 50% of total social referrals and 64% of total social revenue.
  - Friends Family Neighbors Co-Workers • Church • Teachers • Coaches •



















